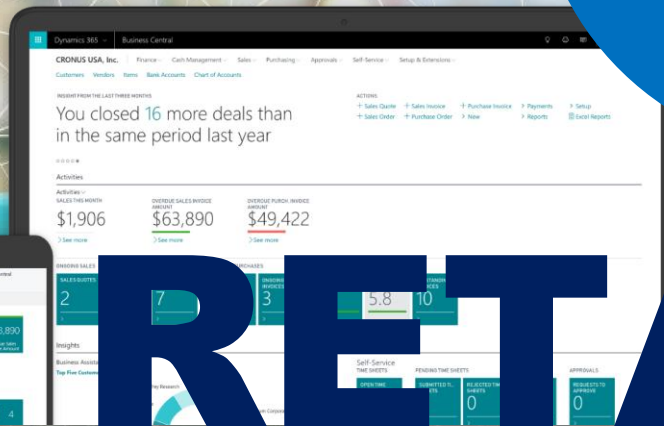




Dynamics 365 Business Central



RETAIL

To Whom and Why

The field of retail is complex, marked by rapid changes and fierce competition. Due to multiple sales channels, **the main challenges are stock management, multifaceted and engaging customer service and of course management of marketing and sales campaigns.**

The main challenge of OMNI commerce is to be visible and accessible to all of our clients via all modern channels and, through this, to shape their purchasing experience.

The greatest growth engine of commerce is e-commerce, for which every merchant must be prepared and have the technical capability.

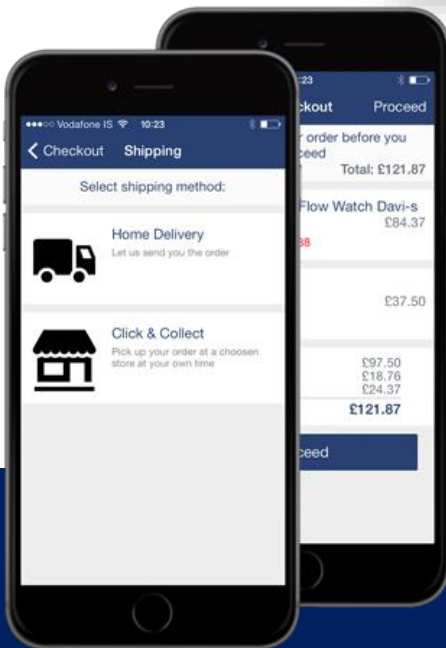
Managing all of this becomes even more complex when different solutions are used.

Dynamics 365 Business Central business software offers full solutions from headquarters to e-channels that provide a comprehensive overview and maximum operative management of all of the processes that take place in the area.

Special solutions for retail

Extensive product selection, seasonal products and client management are major challenges, especially for stock planning and product sales. Adding to all of this is daily equipment maintenance and warehouse management.

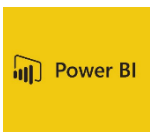
To this end, LS Central provides special solutions that help to automate the aforementioned processes.



Leading technologies and Microsoft solutions

Artificial intelligence and machine learning | Cortana

The future of business software enables artificial intelligence to be included in stock and cash flow planning and in making personalised offers to clients.



Business analysis | PowerBI ja BI4Dynamics

Business analysis which helps in obtaining a comprehensive overview of all data and making the best decisions. The solution also provides so-called predictive analyses.



Office in your business software

Outlook, Excel, Word, OneNote, etc. are now also available in the business software, providing smooth navigation and uniform user convenience.



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OPPORTUNITIES SOLUTIONS

